# **Kerry Geary**

Frontend Developer & UX/UI Designer

https://iamkg.com | kgea@me.com | Jacksonville, FL

### **DEVELOPMENT EXPERIENCE**

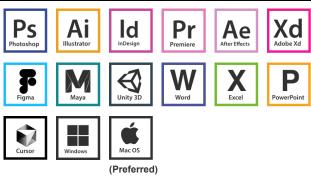
- HTML, CSS, SCSS, Tailwind • Responsive Design
- Code and Design Accessibility • JavaScript, Vue.js, Node.js, •
  - SEO Optimization •
  - Performance Optimization • Testing and Debugging
- MySQL, MongoDB •

NPM, SASS

• PHP, Laravel

- Git, GitHub
- RESTful APIs, JSON

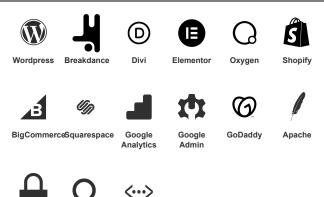
#### APPLICATIONS



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## **CMS & WEB PLATFORMS**

SEO





- Client Solution Integration
- Prompt Engineering
- Claude, GPT, Midjourney Experience
- AI-Assisted Design & Development

- AI-Enhanced Workflow

#### **DESIGN SKILLS**

- Logo Design & Brand Identity 3D Modeling
- Print and digital media design 2D & CSS Animation
- UI/UX Design
- Accessibility

# WORK HISTORY

#### Subcontracting — UX/UI Designer / Web Developer (2013 - Now)

- Continual Clients: BirdBoar (8 years), BlueGuru (8 years), Clarke Services (10+ years), and gaining more.
- Custom website solutions with Node.js API integration •
- UX/UI improvements and WordPress/Shopify development •
- Laravel, Vue.js, and custom AI Assistant implementation •
- Brand design, logos, illustrations, and Texas Roadhouse murals •

#### Tempur-Sealy — Sr. UX/UI Designer $\rightarrow$ Sr. Web Content Specialist (2017 – 2020)

- Designed UX/UI solutions and pages for Tempurpedic.com and . other Tempur-Sealy brand websites
- Front-End Development for multiple Tempur-Sealy brand websites
- Custom mattress selector designed and prototyped
- UX/UI problem solving and custom element coding •

#### Asbury University — Webmaster / Web Designer (2014 - 2015)

- Designed, coded, and managed Asbury.edu (Drupal) •
- Collaborated with university departments on web content •

#### FHTM — Web / Graphic Designer (2011 — 2013)

- Print and digital media design •
- Website development and redesign •

#### **EDUCATION**

SSL

Sullivan / Spencerian College (A.A.S. w/ honors) 2007 - 2009

Emphasis: Programming / Web Design

DNS

University of Kentucky (pursued **B.A.**) 2009 - 2011 Major: Fine Arts

Savannah College of Art and Design (pursued B.A.) 2005 - 2007 Major: Animation

AI-Enhanced Workflow